

A Note to Senior Parents ...

The Significance of Senior Portraits ...

Your senior portrait is a symbol of the journey to young adulthood. It is meant to capture your son or daughter at this meaningful time when we congratulate them on their accomplishments and look to their future. To have your child's portrait displayed at home provides a daily connection your family will always cherish.

The Importance of the Print ...

In the past decade, we have all become immersed in the digital world. We have our phones, internet sites and a myriad of social media options. Of course those are fun, but fleeting. Unless you go to open a digital device to enjoy images, they are not visible. Displaying your portraits at home is a vital and constant means of staying close at heart. We sincerely believe that prints and digital are both essential and the reason why we offer them as a set.

Directions

Keane Studios is located between Starbucks and Fleet Feet in the Village at PHR (Del Mar Heights & Carmel Valley Road), across the street from Canyon Crest Academy and across the parking lot from Trader Joe's.



www.keaneseniors.com

858.259.1900

the village at pacific highlands ranch
5980 village way • suite B-105
san diego, ca 92130

Spring, 2017

Dear Senior Parent,

Welcome to your child's senior year!

Keane Studios, located in The Village at PHR, across from Canyon Crest Academy in Carmel Valley, is the only authorized portrait photographer for the Vista High School Class of 2018.



We are looking forward to having every senior photographed, whether you choose the single headshot or take the opportunity for a complete portrait session that tells a story about your child. Whichever session you choose, there is no charge for the yearbook image. By choosing Keane Studios, we guarantee consistent, high quality portraits like you see in this booklet, and give many options for your own family.

YOUR SENIOR PORTRAIT IS MADE DURING THE SUMMER
Now is the time to reserve your session and this booklet explains how!

To arrange for your portrait, simply go to www.keaneseniors.com to see more. If you prefer to talk directly to a studio staff member, please call **858-259-1900**.

One of the ways for you to honor your graduating senior is by purchasing a senior ad in the **Le Revista** yearbook. Senior ads can be submitted directly from your design, can be designed as part of some senior portrait collections at Keane Studios, or by the yearbook staff.

It will be a year of emotional highs and lows for both you and your child, and the one time you upgrade those kids' school portraits you've done since kindergarten for the milestone senior portrait!

Enjoy your summer!

Jammie Wood

Tammie Wood

Vista High School yearbook advisor

RESERVE YOUR SENIOR PORTRAIT BY JUNE 15
FOR THE BEST SESSION PRICE AND CHOICE OF TIME!

Your senior portrait session needs to be scheduled according to the chart on page 3



Vista High School Seniors, Here Are Some Specific Things for You to Know

1) Here are your clothing requirements

Your portrait in the yearbook features **tuxes for the men, and black drapes for the women.** These are supplied for you. Girls, wear a strapless top for your yearbook image so your shoulders are bare. Guys, wear a white T shirt and we'll bring your tux shirt & coat. For images we create at school or at the studio other than yearbook poses, bring your own clothing.



2) Come to the studio, or to school on specified dates

Studio Take 30 sessions are done at our Carmel Valley location only, about 45 minutes from Vista High.

Take 10 sessions and Take 1 are available at the studio throughout the summer, and on these dates at school:

- Monday-Tuesday, June 19-20 from 9:00-4:00
- Monday-Tuesday, June 26-27 from 9:00-4:00
- Monday-Wednesday, July 17-19 from 9:00-4:00
- Monday-Wednesday, July 24-26 from 9:00-4:00
- Tuesday-Saturday, August 1-5 from 9:00-4:00
- Monday-Wednesday, August 7-8 from 9:00-4:00

You'll be able to reserve any of those dates online.

3) Outdoor Locations for Senior Portraits

Location sessions are available at several spots around the county. For beaches, we have scheduled times for Windansea in La Jolla, the beach near the Hotel Del, and to Carlsbad Beach. Other scheduled outdoor locations include the Courtyard at the Hacienda, Balboa Park and Leo Carrillo Ranch in Carlsbad. Other locations available by appointment.

4) Senior ads

One of the ways for you to honor your graduating senior is by purchasing a senior ad in the **Le Revista** yearbook. Senior ads are due to the yearbook by February 12, 2018. Check the school website for details.

**START
HERE!**

Take These Simple Steps to Reserve Your Senior Portrait

1) Select the type of session you would like to have

You will see examples of our different sessions on the next two pages, and can see additional samples at www.keaneseniors.com.

2) Go to www.keaneseniors.com and reserve your exact date and time

Navigate to the **Reserve Your Session** tab and follow the instructions. If you prefer to make your reservation by phone, call the studio at **858.259.1900**. We have extra staff on duty from 10:00-2:00 Monday through Saturday, but if you reach our voicemail, PLEASE leave a message. We will return your call as soon as possible.

3) Have your credit card ready to pay for your session time

Your time is reserved especially for you. Your paid session ensures your time is held, just like reserving an airline seat. Keane Studios accepts Visa, MasterCard, Discover and American Express. Collections of portrait prints and digital images may be purchased separately.

4) Request Online Viewing

View your images online a few days after your session by paying a non-refundable deposit, applied to your order if placed within 30 days.

5) Archiving

Due to a recent change in the California Education Code, requiring student privacy, you'll be asked if you'd like for your digital images to be retained or destroyed. With your permission and a storage and handling fee of \$15, we will retain your images in our server for three years, triple backed up to protect your precious images.

www.keaneseniors.com

RESERVE YOUR SENIOR PORTRAIT SESSION

FOR THE WEEK WHICH CORRESPONDS TO YOUR LAST NAME.

A, B	June 19	H, I, J	July 10	O, P, Q, R	July 31
C, D	June 26	K, L	July 17	S, T, U, V	August 7
E, F, G	July 3	M, N	July 24	W, X, Y, Z	August 14

If sports, travel or work makes that week impossible, select a summer week which does!

Studio Take 10 Sessions - \$29*

10 Images ♦ Two Outfits

\$19
if reserved by
June 15

- At least ten images shown
- YOU select your yearbook pose
- Head and shoulders & 3/4 poses
- Two backgrounds, including your yearbook background
- Outfit you wear plus one change (Some schools require tux & drape)
- At schools more than ten miles from the studio, some designated summer dates will be available on campus

* Price increases \$10 per session after August 16.

- **Add a location for \$35**

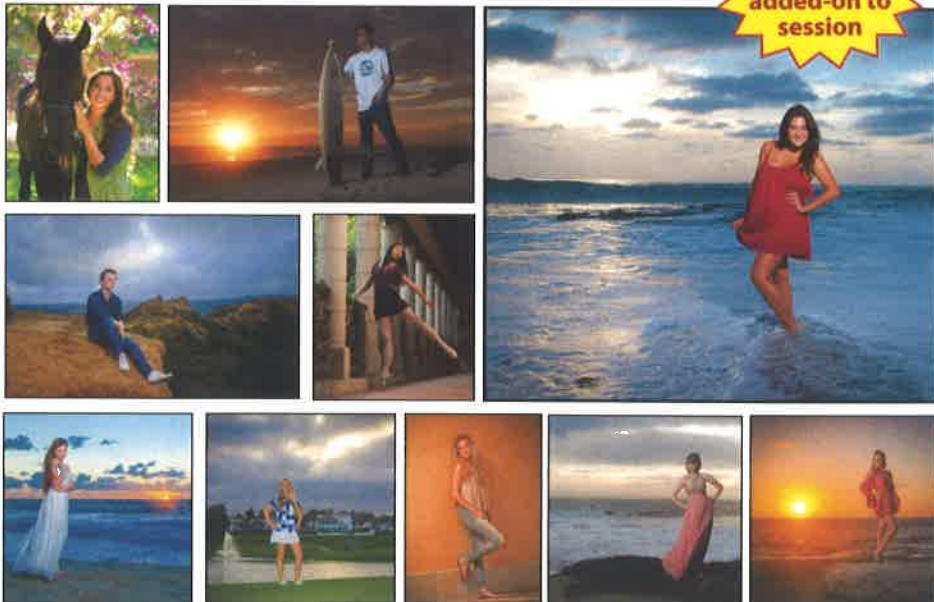


Location Sessions

30 Images ♦ Beach ♦ Courtyard ♦ Your Choice of Location

- Add a location session to Take 30 or Take 10 for \$35
- Location sessions with no studio session - \$99.

\$35
added-on to
session



Studio Take 30 Sessions - \$49*

30 Images ♦ Multiple Outfits ♦ Props

- At least 30 images shown
 - YOU select your yearbook pose
 - Bring 1-3 props - musical instruments, sports gear, dance gear, pets, hobbies, books - anything to tell your story!
 - Variety of poses close up to full length
 - Multiple backgrounds, including your yearbook background
 - Multiple clothing changes
- * Price increases \$10 per session after August 16.

- **Add a location for \$35**

\$39
if reserved by
June 15



Additional Samples of all session types can be seen online at

keaneseniors.com

Studio Take 1 - no charge

One Image Only

- Sessions available on specified dates only
 - Yearbook pose will be chosen for you
- Upgrade to Take Ten to choose your pose*





Follow us on Instagram
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Like us on Facebook
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*See tips about senior portraits,
your friend's portraits,
maybe your portraits ...
AND weekly specials.*



Additional Samples of all session types can be seen online at

keaneseniors.com

FAQ's

Cancellation & No Show Policy

If you need to cancel for any reason, please do so at least 24 hours in advance. No shows will be charged the session fee and may be charged again to reschedule.

Can We Request Online Viewing?

- Yes! View your images for 30 days online. They will be posted just a few days after your session.
- Requires a non-refundable deposit, applied to your order if your order is placed within 30 days.
- Free family portrait session (value \$295) before graduation.
- Special rates on graduation cards.



Why Are Senior Portraits Made During the Summer?

- Your yearbook staff submits senior portraits to the publisher before any other deadline. Keane Studios must meet that deadline.
- More hours are available to you during the summer.
- For outdoor portraits, the days last longer!

Why Do You Charge a Portrait Session Fee?

Creating senior portraits requires a personalized approach and the specific skill sets of an experienced professional photographer. Your session fee helps pay for the photographer's time, talent and expertise.

Why Are Senior Portraits More Expensive Than School Pictures?

- Personalized, professional session times.
- Individualized retouching and enhancements from professional in-house artists.
- Printing processes utilizing archival materials and papers.
- Customized products and finishing.

Is Keane Studios a Nationally Owned Brand?

- No! We are family owned and operated. We've been in Carmel Valley since 1993.
- We have donated hundreds of thousands of dollars in goods & services locally.

Why Is Keane Studios the Official Choice?

- School Districts throughout Southern California typically select one portrait studio to photograph seniors.
- Keane Studios has proven capable of handling over 35,000 high school seniors over the last 25 years.
- Keane Studios delivers consistent, well posed, well-cropped images to the yearbooks. We serve two clients - the senior family and the school yearbook.
- If you choose to have another photographer do personal images for you, you are welcome to do so. Keane Studios will still create a yearbook portrait for you.

It's Our Honor to Create This Milestone Portrait!