

Class of 2019, Get Ready for Your Summer Senior Portrait



Spring, 2018

Dear Senior Parent,

Your child's senior year officially begins this summer!

We are looking forward to having every senior photographed, whether you choose the single yearbook image or take the

***Keane Studios is
your authorized
portrait studio
for the Vista
Class of 2019.***

opportunity for a complete portrait session that tells a story about your child. By choosing Keane Studios, we guarantee consistent, high quality yearbook portraits and many options for your own family. All sessions offered include submission of the yearbook image to the school at no charge.

Your very important senior portrait will be cherished now and for years to come, so take time now to reserve your portrait session.

Enjoy your summer!

A handwritten signature in black ink that reads "Tammie Wood".

Tammie Wood

Vista High School yearbook advisor

***For best price
and selection, be
photographed
by June 30***

To reserve time for your portrait, simply go to
www.keaneseniors.com

and follow the simple instructions.

If you prefer, leave a message for a callback at 858-259-1900.



Vista High School Seniors - Some Specific Things You Need to Know

1) Here are your clothing requirements

Your portrait in the yearbook features **tuxes for the men, and black drapes for the women.** These are supplied for you.

Girls, wear a strapless top for your yearbook image so your shoulders are bare. Guys, wear a white T shirt and we'll provide your tux shirt & coat.

For images we create at school or at the studio other than yearbook poses, bring your own clothing.



2) Come to the studio, or to school on specified dates

Studio Take 30 sessions are done at our Carmel Valley location only, about 45 minutes from Vista High.

Take 10 sessions and Yearbook Only are available at the studio throughout the summer, and on specific dates at school. You'll be able to reserve any of those dates online as they become available.

3) Outdoor Locations for Senior Portraits

Location sessions are available at several spots around the county ...

- Windansea Beach in La Jolla
- Courtyard at the Hacienda
- Balboa Park
- Leo Carrillo Ranch in Carlsbad
- Other locations, such as your home, stable, favorite sports area, etc., are available by appointment

4) Senior ads

Parents can honor their graduating senior by purchasing a senior ad in the **Le Revista** yearbook. Senior ads are due to the yearbook by February, 2019. Check the school website for details.

Reserving Your Session

1) Select the type of session

You will see examples of our different sessions on the next two pages, and can see additional samples at www.keaneseniors.com

Three Session Types:

- ✓ 30 minutes
- ✓ 10 minutes
- ✓ Yearbook only

2) Reserve your exact date and time

The easiest way to reserve is to navigate to the **Reserve Your Session** tab and follow the instructions. If you prefer to make your reservation by phone, call the studio at 858-259-1900. If you reach our voicemail, PLEASE leave a message. We will return your call by the next business day.

3) Have your credit card ready

Your time is reserved especially for you. Your paid session ensures your time is held, just like reserving an airline seat. Keane Studios accepts Visa, MasterCard, Discover and American Express. Collections of portrait prints and digital images may be purchased separately.

4) Request Online Viewing

View your images online a few days after your session by paying a non-refundable deposit, applied to your order if placed within 30 days.



Studio Take 10 Sessions

10 Images ♦ One Outfit ♦ Starting at \$19*

- Up to ten images shown
- YOU select your yearbook pose, based on school requirements
- Head and shoulders & 3/4 poses
- One additional background
- One outfit (Some schools require tux & drape)

* Photographed by June 30 - \$19; by July 31 - \$29; by August 31 - \$39; after October 1 - \$49



Location Sessions

30 Images shown
Beach ♦ Courtyard
Your Choice of Location
Add to Take 30 for \$45
A la carte - \$99



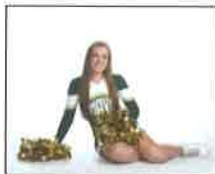
Studio Take 30 Sessions

30 Images ♦ Multiple Outfits ♦ Props ♦ Starting at \$29*

- At least 30 images shown
- YOU select your yearbook pose, based on school requirements
- Tell your story! Musical instruments, sports gear, dance gear, pets...
- Variety of poses close up to full length
- Multiple backgrounds and clothing changes

* Photographed by June 30 - \$29; by July 31 - \$39; by August 31 - \$49; after October 1 - \$59

Add a location for \$45



Additional Samples of all session types can be seen online at

keaneseniors.com

Yearbook Only One Image

- Sessions available on specified dates only
- Studio chooses your image, or upgrade to Take 10
- No charge for the yearbook image



STYLE GUIDE

All sessions at the studio begin with photography for your yearbook image. Arrive wearing the outfit you would like for your yearbook image.

For Take 10 and Yearbook sessions ...

You'll get the best look wearing darker solid tones that will compliment your eyes and the deep rich blue background used for the yearbooks.

Avoid white or very light tones for dark backgrounds - they conflict and draw attention away from your face.

Avoid logos and busy patterns, which also distract!

Ladies - Avoid tank tops- The cropping for this image could leave you looking bare!

Gents - Avoid T-shirts- Collared shirts elevate your look.

For schools requiring tux and drape for yearbook ...

Ladies wear a top that can hide under the drape. Gents wear a white T-shirt.

For Take 30 Multiple Outfit Sessions

We'd like to capture 3 different looks for you. See lots more examples in our galleries.

Formal



Casual



Active



LAST BUT NOT LEAST!

1) Wrinkled clothing does not look good! Bring your outfits on hangers!

2) Hair and make up (including manicure) are your responsibility!

Digitally correcting clothing and grooming issues cause an extra expense for you.

The Fashion Recipe

- ◇ **Dark, Solid Tones for yearbook & more formal images**
- ◇ **Avoid patterns which distract the eye from your face**
- ◇ **Show your passions with props**

It's Our Honor to Create This Milestone Portrait!

A Note to Senior Parents ... and Some FAQ's

The Significance of Senior Portraits ...

Your senior portrait is a symbol of the journey to young adulthood. It is meant to capture your son or daughter at this meaningful time when we congratulate them on their accomplishments and look to their future.

The Importance of the Print ...

In the past two decades, we have all been immersed in the digital world. We have our phones, internet sites and social media. Of course those are fun, but fleeting. Unless you open a digital device to enjoy images, they are not visible. We sincerely believe that prints and digital are both essential and the reason why we offer them as a set.

Why Are Senior Portraits Made During the Summer?

- Your yearbook staff submits senior portraits to the publisher before any other deadline. Keane Studios must meet that deadline.
- More hours are available to you during the summer.
- For outdoor portraits, the days last longer!

Can We Request Online Viewing?

Yes! View your images for 30 days online. They will be posted just a few days after your session with a non-refundable deposit, applied to your order if placed within 30 days.

Why Do You Charge a Portrait Session Fee?

Creating senior portraits requires a personalized approach and the specific skill sets of an experienced professional photographer. Your session fee helps pay for the photographer's time, talent and expertise.

Why Do Senior Portraits Cost More Than School Pictures?

- Personalized, professional session times.
- Individualized retouching and enhancements from professional artists.
- Printing processes utilizing archival materials and papers.
- Customized products and finishing.

Is Keane Studios a Corporate Brand?

- No! We are family owned and operated. We've been in Carmel Valley since 1993.
- We have donated hundreds of thousands of dollars in goods & services locally.

Why Is Keane Studios the Official Choice?

- Most school districts select one portrait studio to photograph seniors.
- Keane Studios delivers consistent, well posed, well-cropped images to the yearbooks. We serve two clients - the senior family and the school yearbook.
- Keane Studios has photographed over 37,500 high school seniors since 1995.
- If you choose to have another photographer do personal images for you, you are welcome to do so. Keane Studios will still create a yearbook portrait for you.

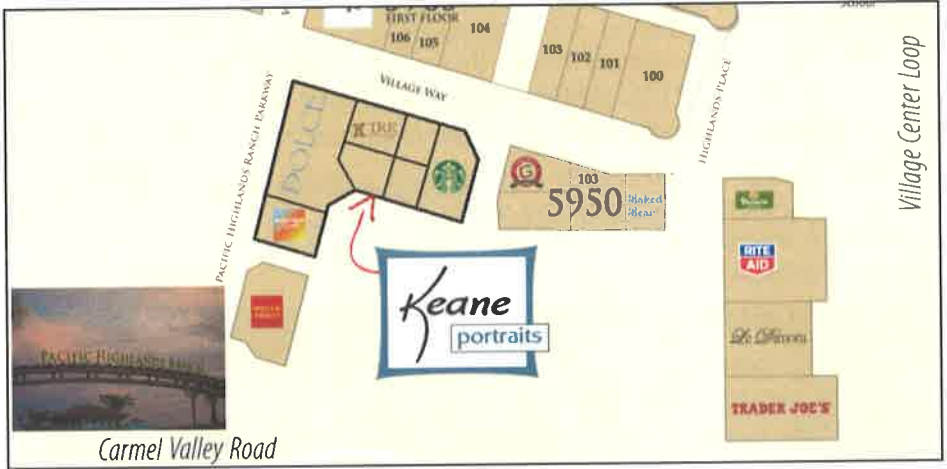
Important Details

Should I arrive early?

YES! Please be 15 minutes early. When you arrive, we need to verify some information before your photographer can begin your session. It is very important that you are ready to be photographed *at your scheduled time*. If you arrive late, your session will be cut short so others are not kept waiting themselves.

What if I have to cancel or reschedule?

If you need to cancel for any reason, please do so at least 24 hours in advance. Without advance notice, the session fee is not refunded and may be charged again to reschedule.



Directions
Keane Studios is located between Starbucks and Fleet Feet in the Village at PHR (Del Mar Heights & Carmel Valley Road), across the street from Canyon Crest Academy.



www.keaneseniors.com

858.259.1900

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