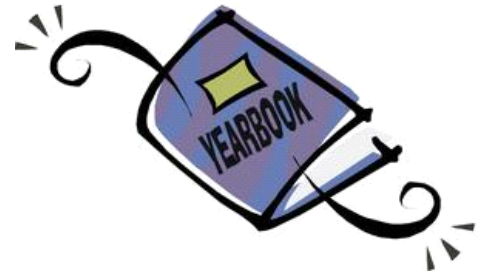


Senior Recognition Ads - Yearbook 2018/2019



Dear Senior Parents,

Do you remember your son or daughter's first day of school? It may seem like yesterday, but in just months your student will be graduating. How do you express just what this time together has meant to you?

How about purchasing a recognition ad in the yearbook? It is a great way to say "I love you, and I'm proud of you" as well as share favorite childhood photos and memories.

Yearbook ads are on sale now! This is a unique opportunity to send a message that will bring a smile to your student's face over and over throughout the years.

The yearbook staff can design the ads for you, or the ads can be designed online via Jostens Ad Service. See page two for directions.

SENIOR AD PRICES

- Full Page (8 ½ x 11): **\$300**
- Half Page (8 ½ x 5 ½): **\$175**
- Quarter Page (4 ¼ x 5½): **\$85**
- Eighth Page (2 x 3): **\$50**
- A deposit is required to reserve a page.
- Deadline for Senior Ads is **February 1, 2019**. All monies, text, photos, etc. must be received by this date.

Senior Ads can be purchased online at www.jostensyearbooks.com or via the FINANCE office.

For more information, contact Tammie Wood at tammiewood@vistausd.org or vistahighyearbook@vistausd.org.

Order your Yearbook Recognition Ad today! VISTA HIGH SCHOOL

Deadline: 2/1/2019

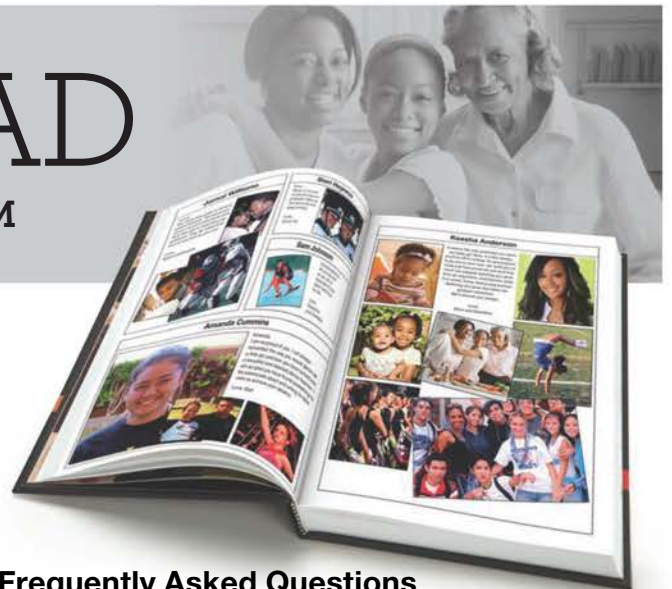
Dear Parent or Student,

Yearbook recognition ads are a great way for parents, families and friends to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. To purchase your ad online, follow the instructions on the form below. Jostens is managing your school's yearbook ad sales so please do not contact or send materials to the school. Please take into account our school's ad content guidelines on the bottom of this form during the creation of your ad online. All ad orders must be placed online by 2/1/2019.

Sincerely,
Yearbook Staff

YEARBOOK AD

JOSTENS AD SERVICE ORDER FORM



Ad Size	Color
Full Page	\$300.00
1/2 Page	\$175.00
1/4 Page	\$85.00
1/8 Page	\$50.00

It's easy! Create your ad online at www.jostensadservice.com or download the ReplayIt app.

- 1. Choose your ad size and layout.**
- 2. Enter your text and upload your photos.**

Important information about Yearbook Recognition Ads

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- Color photographs uploaded for black-and-white ads will appear in black and white.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

Frequently Asked Questions

How are the ad prices determined and what is the money used for?

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.

Can I create my student's ad on my mobile device?

Yes, you can also design your student's recognition ad on your mobile device using the free ReplayIt app. Please visit the app store for more information, or to download the app.

Can I send my materials to the school?

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

More questions? Call Jostens at (800) 358-0800.

Your school has issued the following guidelines surrounding recognition ad content:

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

